

# DANIEL LEE

Industrial designer

Hello! Observing objects and behaviors with a keen sense is what makes me an industrial designer. People need creative solutions to their problems, and I enjoy bringing those solutions to them. The ability to learn new skills quickly and the desire to learn more from others are some of my best qualities. Through my talents, I want to make a positive impact on the world.

 San Francisco & Oakland , CA  [danielleedesigns.com](http://danielleedesigns.com)

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## Experience

Product Designer

**Unemployed Co.,LTD**

South Korea | July-Sep 2022

After the internship, continued to focus on branding and packaging for the release of strawberry products. Involved in building a premium strawberry service through new strawberry bottle design work and market research.

Product Design Intern

**Unemployed Co.,LTD**

South Korea | Jan-Mar 2022

Was a short internship during the spring. Developed a brand identity for the newly launched strawberry service brand. Focused on setting the direction of the brand through market research. Involved in branding and product packaging for the service and worked on graphics to promote SNS.

Furniture Design Assistant

**JoonUm Studio**

May-Aug 2021

Participated in the furniture design and manufacturing process while assisting in the furniture studio. Developed materials research and manufacturing method skills.

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## Education

**California College of the Arts (CCA)** Sanfrancisco, CA

09.2019 - 05.2022 / Bachelor of Fine Arts in Industrial Design

**University of the Arts (Uarts)** Philadelphia, PA

09.2014 - 05.2016 / Bachelor of Fine Arts in Industrial Design

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## Skills

**Design** Sketching Model making Illustration Branding Graphic Design

**VisualTools** PhotoShop Illustrator InDesign PremierePro After Effects

**3D modeling** SolidWorks Rhino Keyshot Fusion360 Alias AutoCad

**Fabrication** Woodworking Metalwork Ceramic 3D printing Printmaking

## Languages

English / Korean